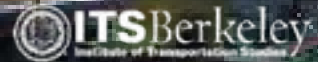


Last Week In Innovative Mobility

May 30 - June 5, 2022



AUTOMATED VEHICLES

Cruise, an automated vehicle company, can start charging for rides in San Francisco, California. Cruise can operate its passenger service at a maximum of 30 miles per hour between 10 PM and 6 AM on select streets. Cruise plans to expand its service areas and hours of operation, with additional state regulatory approval, in the coming months.



ELECTRIC VEHICLES

Buick rebrands as an electric vehicle (EV)-only automaker. The company is releasing its first EV in 2024, and it will exclusively sell EVs by the end of 2034. Buick is using a new logo, Electra naming series, and new design for future EVs.



ELECTRIC VEHICLES

Ford builds out its ability to offer online, fixed-price for EVs. The company is currently building out back-end infrastructure to support entirely online transactions where vehicle pick up and delivery are completely remote. The new approach is built off the Target corporation business model, which leverages physical stores as an asset and complement to a large online platform.



GOODS DELIVERY

Chick-fil-A, the fast food company, partners with Refraction AI, a robotic delivery platform, for automated delivery of Chick-fil-A food. The pilot begins in late-June 2022 in downtown Austin, Texas. Refraction AI's vehicles operate at 15 miles per hour in the bike lane or the shoulder of the road in locations where bike lanes do not exist.



TNCs/RIDESOURCING

Switzerland's top court rules that Uber should be treated as an employer. The ruling means that Uber drivers should be considered employees rather than independent contractors. This supports a Geneva court verdict to temporarily ban Uber.



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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

