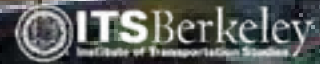


Last Week In Innovative Mobility

September 25 - October 1, 2023



ELECTRIC VEHICLES

Ford announces its decision to pause construction of an electric vehicle (EV) battery plant worth \$3.5 billion. This decision is the result of doubts that Ford EV sales will grow enough in the upcoming years to support the new factory. In the first half of 2023, Tesla prevailed as the top EV manufacturer with over 325,000 vehicles sold, while Ford sold just over 26,000 in the same timeframe.

REUTERS/Rebecca Cook



ELECTRIC VEHICLES

Honda announces a new partnership with the EV charging companies, EVgo and Electrify America. This partnership will provide Honda EV drivers with access to one of the largest EV charging networks in the U.S. Additionally, Honda reveals a new 2024 model-year EV called the Prologue—its first new EV since the Honda E in 2020.



Honda

TNCs/RIDEHALING

The Washington State Labor & Industries department approves a deactivation appeal process for Uber drivers. In order to submit an appeal, drivers must be deactivated for at least three days, and this can not be due to harassment, discrimination, or fraud. Uber must respond to an appeal within two weeks, and drivers may be eligible to earn lost wages if they win the appeal.

NBC Tri-Cities, Yakima



TNCs/RIDEHALING

Uber announces a partnership with Los Angeles Yellow Cab to increase the number of taxis on the platform. This partnership is expected to bring up to 1,200 new vehicles on the Uber platform in the Los Angeles, California area. Uber customers matched with a taxi will pay the UberX fare and have the option to decline the ride.

The Uber logo, consisting of the word "Uber" in a sans-serif font.

REUTERS/Amd Wiegmann

URBAN AIR MOBILITY

Joby Aviation delivers its first electric vertical take-off and landing (eVTOL) aircraft to the Edwards Air Force Base in California. At the base, the electric aircraft is expected to undergo flight testing and demonstrations prior to launching passenger service in 2025. This aircraft is the first of up to nine to be delivered according to a contract between Joby Aviation and the Department of Defense.

James Herrera/Monterey Herald



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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

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