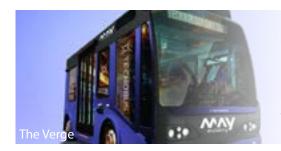
Last Week In Innovative Mobility January 6 - 12, 2025



AUTOMATED VEHICLES

May Mobility announces a fleet expansion including electric mini buses that can hold up to 30 passengers. In addition, the new buses are wheelchair accessible, have swappable electric batteries, and are expected to be operational in 2026. May Mobility expects this new vehicle will help them expand their services to new markets and countries.

AUTOMATED VEHICLES

Jeffrey Tumlin, former director of the San Francisco Municipal Transportation Agency, discusses the challenges and opportunities of automated vehicle (AV) operations. Tumlin explains that Waymo outperforms other transportation modes in some areas, but with more funding and regulations other modes can achieve the same level of quality. Additionally, Tumlin expresses the importance of obtaining safety data from AV companies and other regulatory challenges.



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GOODS DELIVERY

Serve Robotics announces they raised \$80 million to help financially sustain themselves through 2026. Serve Robotics plans to use the money to add about 250 delivery robots in Los Angeles, California and up to 2,000 robots across the U.S. Additionally, Serve Robotics notes they previously financed their delivery robots and will work toward product ownership and reduced capital costs.

TNCs/RIDEHAILING

Uber and Lyft build partnerships with AV companies to begin offering AV rides through their apps in 2025. It is thought that Uber customers will be able to order rides in Waymo vehicles in Austin, Texas and Atlanta, Georgia, while Lyft customers will be able to order rides in May Mobility vehicles in Atlanta, Georgia. Some experts note that human driven vehicles will still be needed to support operations in bad weather and complex environments.





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TRANSPORTATION PRICING

The state of Washington debates the implementation of a road user charge (RUC) to help combat a budget deficit. State senators note transportation financial challenges come from an increase in construction costs and decrease in gas tax revenue. Opponents of RUC suggest that it may face resistance and suggest other funding mechanisms such as a vehicle sales tax.

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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley