

Last Week In Innovative Mobility

February 17 - 23, 2025



Peachtree Corners Magazine

AUTOMATED VEHICLES

May Mobility launches their first commercial robotaxi service in Peachtree Corners, Georgia. The service is provided in a Toyota Sienna and includes eight designated stops near hotels, restaurants, offices, and other key destinations. The service is made possible by May Mobility's partnership with the Curiosity Lab and T-Mobile, which supports the infrastructure for one of the first connected cities in the U.S.

AUTOMATED VEHICLES

State legislation on automated trucks is active in eleven states across the U.S. Policies on automated trucks address several aspects of automated driving including the presence of a human operator, noncompliance fines, platooning, and performance monitoring. In addition, the Owner-Operator Independent Drivers Association acknowledges the technology potential of automated trucking, while expressing concern about highway safety.



Seth Clevenger/Transport Topics

ELECTRIC VEHICLES

The National Electrical Manufacturers Association (NEMA) publishes the Electrical Vehicle Supply Equipment Power Export Permitting Standard for bidirectional charging. This standard includes information on communications, cybersecurity, vehicle to grid, and vehicle to home connections. The Vice President of Technical Affairs suggests this NEMA standard will support grid resiliency and may serve as a resource for local jurisdictions during the permitting process.



GM Energy

TNCs/RIDEHALING

Mark Cuban leads a \$7.35 million seed funding deal for Fetii, a ridehailing company focused on group rides. Fetii was founded in 2020, and it operates in 68 cities in the U.S., primarily serving passengers between the ages of 21 and 30 years old. Fetii allows groups to book trips in advance or on-demand and provides the first ride for free.



Fetii

TNCs/RIDEHALING

Uber has launched a \$1 million advertising campaign advocating for insurance reform in California, Georgia, Nevada, and New York. The company argues that high insurance costs and the threat of predatory lawsuits have contributed to rising passenger fares. Previously, Uber successfully lobbied in Arizona to reduce the limits for uninsured and underinsured motorist insurance to \$25,000 and \$75,000, respectively.



Fox 40

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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

