

Last Week In Innovative Mobility

March 10 - 16, 2025



AUTOMATED VEHICLES

Wayve, an automated vehicle (AV) company from the United Kingdom, plans to partner with automakers in the U.S. and Germany. Wayve explains their artificial intelligence driving system can adapt to U.S. driving after collecting about 500 hours worth of U.S. data over eight weeks. Additionally, Wayve explains their vehicles are able to adapt exponentially faster with each new market.

AUTOMATED VEHICLES

Waymo announces a 27-square mile service area expansion in the Silicon Valley of California. The new service area includes Mountain View, Los Altos, Palo Alto, and a part of Sunnyvale, with vehicles available at all hours of the day. In addition, Waymo employees have reportedly been taking Waymo rides in Atlanta, Georgia as a part of the process prior to opening the service to the public.

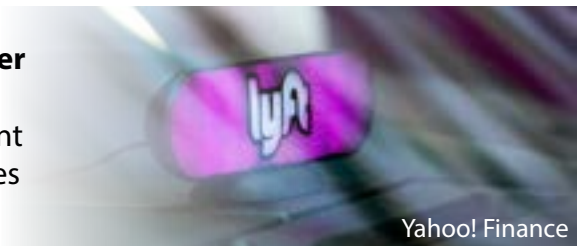


SHARED MICROMOBILITY

Lime finds February 2025 e-bike and e-scooter ridership in Washington D.C. is up 35% compared to January 2025. In addition, February 2025 ridership increased 40% from February 2024. It is thought that the ridership increase could be due to the federal return to work mandate.

TNCs/RIDEHAILING

Lyft plans to launch Lyft Silver, a simplified app to accommodate older travelers booking rides. Lyft Silver is expected to provide easy access to rider support, allow passengers to share trip details, and use gift cards sent by known contacts. Lyft explains this is part of an effort to provide services to underserved communities and will implement a waitlist prior to launching in select markets.



TRANSPORTATION PRICING

Following the implementation of congestion pricing in New York City, cyclists find the city streets to have more room and less vehicle congestion. Cyclists have described the streets of Manhattan, New York as being a more fun place to cycle and less stressful with congestion pricing. A cycling advocacy group, called Bike New York, expects cycling will continue to increase in popularity as it gets warmer.

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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

