

Last Week In Innovative Mobility

March 18 - 24, 2024



ELECTRIC VEHICLES

President Biden announces new regulations calling for 56 percent reduction of average tailpipe emissions by 2032. The Environmental Protection Agency estimates that EVs will need to make up 35 to 56 percent of sales to reach this goal. This regulation is also expected to result in significant reductions in other types of air pollution including particulate matter, nitrogen oxides, and volatile organic compounds.

Nic Antaya/Getty Images

ELECTRIC VEHICLES

The California Air Resources Board (CARB) and Stellantis announce partnership to help meet air pollution and emissions goals. Through this partnership, Stellantis has agreed to promote EVs via education, discounts, and supporting the installation of EV chargers. CARB and Stellantis representatives suggest this collaboration will help expand zero-emission vehicle use in California.



Stellantis

ELECTRIC VEHICLES

Shell announces plans to shed about 1,000 gas station and retail locations by the end of 2025. This is part of Shell's plans to expand its business in public EV charging and operate 200,000 charging stations by 2030. Shell currently operates 54,000 charging stations globally, with 3,700 of them in the U.S.



Geography Images/Getty Images

GOODS DELIVERY

DoorDash and Wing expand partnership through a pilot program in Christiansburg, Virginia. Certain DoorDash customers will be able to select drone delivery for orders from a local Wendy's. Customers can expect to receive their order in less than 30 minutes and are required to provide a two-square meter area free of obstructions for the drone to land on their property.



DoorDash

SHARED MICROMOBILITY

The BIXI bikesharing program in Montreal, Canada offers winter service for the first time since its launch in 2009. The program's communication director attributes this decision to the increasing demand for the bikes, providing high-quality bikes and cycling networks, and pricing structure that is appealing to riders. BIXI also recently expanded the service through the addition of 2,600 e-bikes.



Strong Towns

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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

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