

Last Week In Innovative Mobility

March 3 - 9, 2025



Hyundai

AUTOMATED VEHICLES

Hyundai Motor Company partners with Avride to develop automated vehicle (AV) technology. Through this partnership, Avride will assemble a fleet of automated Hyundai IONIQ 5 vehicles to be deployed in Dallas, Texas, via Uber. This partnership continues alongside Hyundai's existing partnership with Motional, as Hyundai pursues the development of Level 4 automated driving.

AUTOMATED VEHICLES

Waymo's robotaxi service launches in Austin, Texas through a partnership with Uber. The service area is 37 square miles and includes Hyde Park, downtown Austin, Montopolis, and other key destinations in the city. Uber customers interested in riding in a Waymo are not guaranteed to match with a Waymo vehicle, but they can indicate their interest in the Uber app settings.



Uber

AUTOMATED VEHICLES

Zoox announces a plan to launch a new AV model to the public in Las Vegas, Nevada. The vehicle features two rows that face each other and can seat up to four passengers. Zoox passengers will be able to hail the vehicle via the Zoox mobile app, and the company plans to competitively price the rides.



Zoox/Fox Business

TNCs/RIDEHAILING

Uber's Chief Product Officer, Sachin Kansal faces new challenges as the Uber platform works to integrate AVs. Previously, Uber attempted to develop AV technology in-house, but the company now partners with 14 AV technology companies from around the world. In Uber's latest AV service launch with Waymo, Uber is responsible for managing the AV fleet and depot, which is outsourced to a company called Moove Cars.



Uber

TRANSPORTATION SAFETY

The Hoboken, New Jersey city council implements a new ordinance banning the use, sale, and repair of used e-bike batteries. In addition, the ordinance bans e-bike and e-scooter owners from storing and charging these devices in residential public spaces with three or more units. This ordinance was proposed in reaction to the number of lithium-ion battery fires occurring in nearby New York City.



Government Technology

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