

Last Week In Innovative Mobility

July 7 - 13, 2025



AUTOMATED VEHICLES

Waymo launches accounts for teenagers ages 14 to 17 in Phoenix, Arizona. Parents can invite their teens to link their account through the Waymo One app, allowing parents to track their child's unaccompanied rides. Additionally, Waymo service has specially trained remote operators who can assist during unplanned events and call the parent if needed.

Waymo

AUTOMATED VEHICLES

General Motors begins testing an advanced driver assist system with former Cruise vehicles. The driving system combines automation technologies with the existing Super Cruise technology, which is expected to advance Super Cruise from Level 2 to Level 3 automation. The testing is conducted with safety drivers in California, Michigan, and Texas.



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ELECTRIC VEHICLES

Several states are implementing taxes or registration fees for electric vehicle (EV) owners to cover the share of highway funding they no longer contribute through the gas tax. Beginning July 1, 2025, EV owners in Hawaii can either pay \$8 per 1,000 miles driven, up to a maximum of \$50 per year, or opt for a flat annual fee of \$50. Alternatively, some states are introducing higher registration fees for EVs, such as New Jersey and Pennsylvania, or fees based on the vehicle's weight, as seen in Oklahoma.

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TNCs/RIDEHAILING

Olympics and Team USA officials have announced that Uber will be the official ridehailing and on-demand delivery partner for the 2028 Los Angeles Olympic and Paralympic Games. Uber will offer on-demand transportation options, including cars, bikes, and scooters, to help people get around Los Angeles. Additionally, Uber Eats will provide meal deliveries for athletes in the Olympic Village and offer mobile food ordering for spectators at select venues.

REUTERS/David Swanson/File Photo

TRANSPORTATION PRICING

Six months after New York City implemented congestion pricing, data show a decline in both traffic congestion and crashes. The Metropolitan Transportation Authority (MTA) reports a 6% to 12% increase in public transit ridership, across buses, subways, and commuter rail, compared to the same period last year. By the end of 2025, the congestion pricing program is projected to generate \$500 million in revenue for the MTA.

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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

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